

# AL Bahja Trading Company



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Al-Bahja Trading Company, established in 1994, specializes in the field of medical devices and healthcare solutions throughout Iraq, together with its global partners. The adherence to quality, reliability of supply and service, has stood the test of time for over 30 years. Al Bahja's reputation helped build one of the biggest and longest-standing healthcare solution providers in Iraq today.



# Our Mission

Our mission is to improve the standard of patient care and healthcare delivery by providing the best products and services with a focus on **QUALITY, CLINICALLY RELEVANT INNOVATION, and SIMPLICITY.**

Through leading edge technology and manufacturing with our partners, AL Bahja provides devices and turnkey solutions to the Iraqi medical community, the private sector and across its own hospitals and clinics.



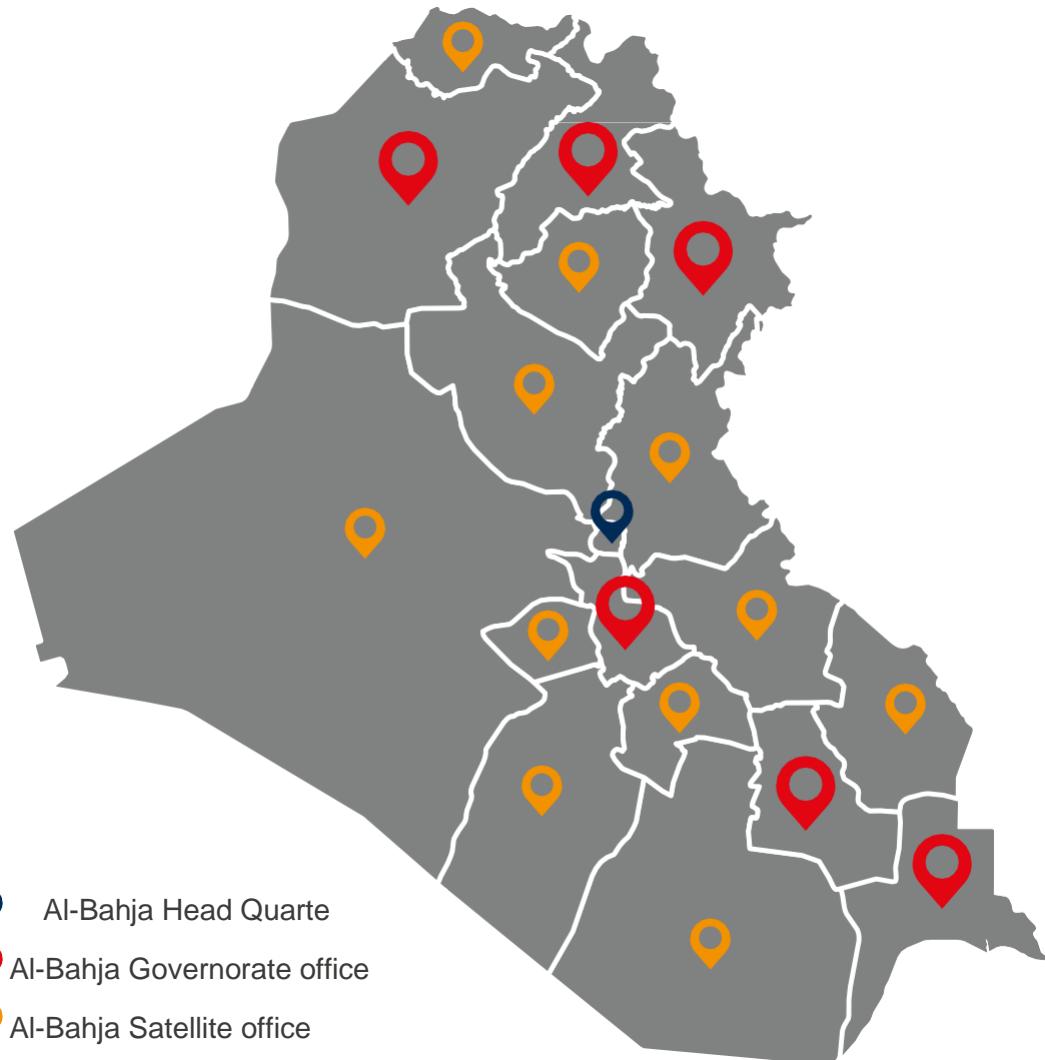
# Team



Besides the commercial aspect of marketing and distribution, AL Bahja Trading Company propelled itself and established specialized engineering capability that focuses on aftersales services and site preparation, including installing, operating and maintaining medical devices. Our teams of Iraqi engineers are all internationally trained and certified, with continual up to date training, which allows our customers to benefit from top level service and engineering. AL Bahja is the leading medical partner for all commercial and engineering capabilities in Iraq today.



# Offices



Iraq is made up of 18 diverse governorates, where we are proud to maintain offices/distribution centers in all 18 locations, with a dedicated team of specialists and quick access to our local customers.

- Al-Bahja Head Quarte
- Al-Bahja Governorate office
- Al-Bahja Satellite office



# Vision

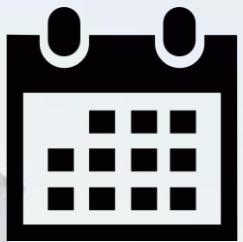
AL Bahja's core principles remain dedicated to the progression of science, through trust, education, and business excellence, driving our vision to be leaders in the country's healthcare sectors.



البهجة

# AL Bahja in Numbers

Years



29+

Staff



190+

Active Projects



120+

Active Systems

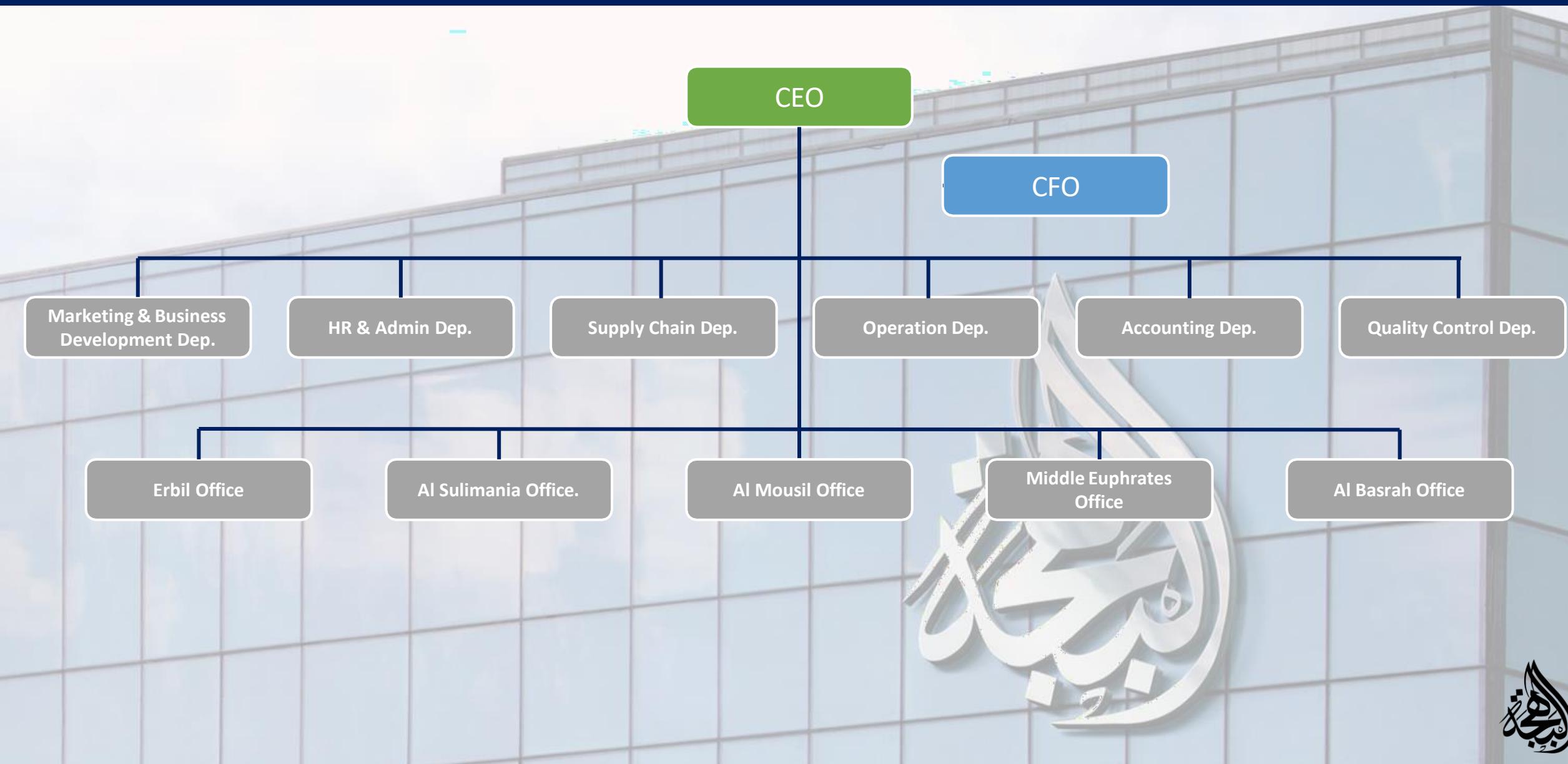


3000+



الباجة

# Structure



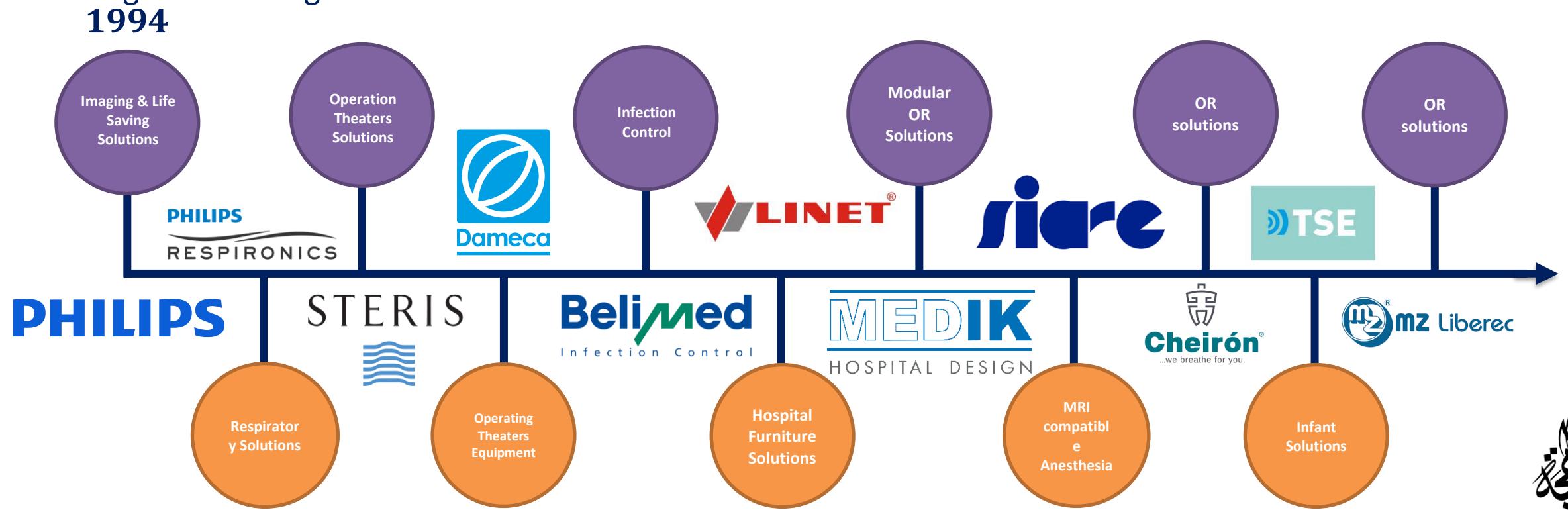
# AL Bahja Across The Borders

AL Bahja not only relies on local businesses, but works extensively with international organizations as well as NGO's, aimed at developing the Iraqi health sector.



# Business Development

AL Bahja, established in 1994, began with the intention of providing installation and servicing of medical equipment, having built a dedicated team of internationally trained engineers. Throughout the years and partnering with major manufacturers, AL Bahja now provides full solutions from consulting, planning, educating and training.



# Market Value Growth

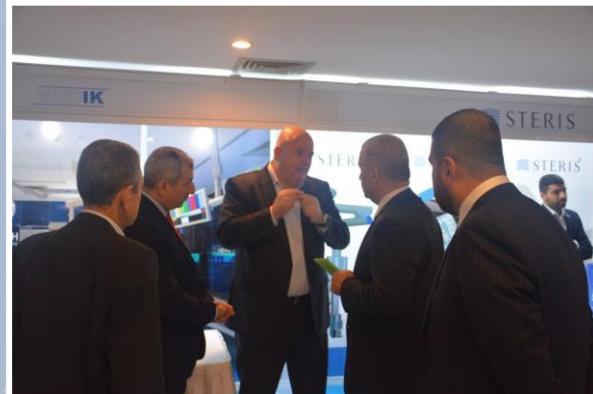


Starting from small value projects, AL Bahja has grown over the years with bigger projects and contracts, reaching nearly \$800 million of already implemented projects.



# AL Bahja Conferences

AL Bahja holds and sponsors a myriad of targeted scientific conferences, both in Iraq and internationally. we pride ourselves on having hosted hundreds of workshops over the many years, which has enriched the knowledge base of our key customers, with new technology, innovation and tailored solutions





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